



*Your complimentary  
use period has ended.  
Thank you for using  
PDF Complete.*

[Click Here to upgrade to  
Unlimited Pages and Expanded Features](#)

## Seneca Falls BackPack Program, Inc.

### President's Annual Report 2013-2014

The 2013-2014 school year solidified our relationship with our local schools. This was evidenced by an increasingly close relationship between the Seneca Falls School District's administration team and the Seneca Falls BackPack Program's board of directors who have come together in recognizing the backpack program as a vital service for the district's population.

Our relationship with Foodlink improved as well with Seneca Falls BackPack Program being referred to several times by Foodlink staff as a model program. We participated in Foodlink-sponsored trainings on nutrition and food safety and attended the Foodlink Community Agency Meeting which was helpful in providing tips on how to fine tune our program. Our backpack program remains the only independent not-for-profit backpack program in Foodlink's service area. We have been able to capitalize on this by being able to create a unique presence in the community representing our mission of feeding food-insecure children. As such our mission is clear and disentangled from any other.

We also broadened our fundraising base by securing donations from area donors such as the Seneca Falls Rotary Club, Waterloo Container, Wal-Mart, Seneca Meadows Landfill, It's a Wonderful Run 5K, the Waterloo-Seneca Falls Kiwanis, Seneca Falls Boosters Club, and the FingerLakes1.com 3on3 Basketball Tournament - among others. We also held our own fund raisers through Seneca Falls Bunco, and Cards for a Cause.

There are challenges we still need to address. Among them, increasing fundraising as Foodlink's grant participation continues to decline and the price of food bags increases. However we end this year with an optimistic outlook, feeling confident that our community supports our efforts to such an extent as to secure another year of backpack food bags for the food-insecure children of Seneca Falls.

Respectfully Submitted to the Board of Directors on 9/10/2014,  
Anne A. Wilkes  
President; Seneca Falls BackPack Program, Inc.